



## Excellence in La Verne Awards

*The Board of Directors of the La Verne Chamber of Commerce is delighted to announce the 3rd Annual La Verne Chamber of Commerce Excellence in Business Awards. We will be honoring businesses for outstanding contributions to the economic health and quality of life in La Verne.*

Nominations can be made for the following categories:

### **Business of the Year:**

Nominee must be in business **at least** five (5) years and must have demonstrated one or more of the following characteristics:

- Exceptional growth through additional creation of jobs
- Has achieved success through diversification into new products or markets
- Provides an atmosphere which gives their employees opportunities for growth
- Demonstrates innovative communications and marketing campaigns
- Demonstrates civic leadership through the giving of time, talent and resources to the betterment of La Verne

### **New Business of the Year**

Nominee must be in business **less than** three (3) years and must have demonstrated one or more of the following characteristics:

- Demonstrates a strong potential for future growth and sustainability
- Innovative products or services
- Evidence of recognizing and acting upon a new market opportunity
- Active in the La Verne Community outside of regular business obligations

### **Not for Profit Organization of the Year**

Nominee must be a registered Not for Profit Organization and must have demonstrated one or more of the following characteristics:

- Broadened education of their service
- Demonstrated creativity and innovation in meeting the needs of the La Verne community
- Promotes volunteerism
- Demonstrated the organization's growth and stability
- Clear evidence and examples of making a positive and worthwhile impact on society, individuals and/or the environment.

## **Family-Owned Business of the Year**

Nominee must be family-owned and operated and have demonstrated the following characteristics:

- Provides exemplary customer service
- Demonstrates multiple family members/generations currently work in the business
- Demonstrates significant growth and innovation in the company's market sector
- Demonstrates performance that makes the business stand out from its competitors
- Demonstrates civic leadership through the giving of time, talent, and resources to the betterment of La Verne

## **Employer of the Year**

Nominee is an employer who has demonstrated the following characteristics with regards to the treatment of their employees:

- Consistently provides a positive work environment for all employees while maintaining, and even exceeding, employment standards and safety policies
- Provides benefits for health and wellness
- Provides training, professional development and job creation as well as recognition and awards for exemplary employees
- Impacts the community through social services and added value by making La Verne a better place to work

## **Criteria and Rules**

- Non-Chamber members with an active business located in La Verne are eligible.
- Chamber members within La Verne and surrounding areas are eligible.
- You may nominate more than one business, including yourself.
- Businesses that meet the award requirements are encouraged to apply directly for the award.
- Businesses should not be nominated in more than one category and will be judged in the most appropriate category.
- A minimum of two (2) letters of support must be included with the nomination.
- Nominations must be received at the Chamber office by 4:00 Monday, December 6, 2021.

Excellence in La Verne nominees will be reviewed and voted on by a committee of last year's award recipients. Award recipients will be recognized at an event in January 2022.



## 2022 Excellence in La Verne Awards Nomination Form

### AWARD CATEGORY

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Business of the Year

Family-Owned Business of the Year

New Business of the Year

Employer of the Year

Not for Profit Organization of the Year

### NOMINEE

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Individual/Company Name: \_\_\_\_\_

Company Contact (Name & Title): \_\_\_\_\_

Business Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Address (URL): \_\_\_\_\_

Year Business Established: \_\_\_\_\_

### NOMINATOR

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Name \_\_\_\_\_

Company/Oranization \_\_\_\_\_

Email \_\_\_\_\_

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Directions: Please return this Nomination Form with letters of support and a brief essay describing how the business/individual meets the criteria of the award category they are nominated for to the La Verne Chamber of Commerce 2332 D Street, Unit E, La Verne, CA 91750 or email to [leah@lavernechamber.org](mailto:leah@lavernechamber.org)

Call (909) 593-5265 with any questions. **Deadline is 4:00 pm on Monday, December 6, 2021.**